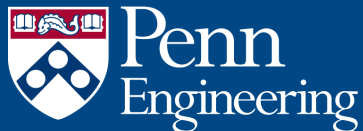


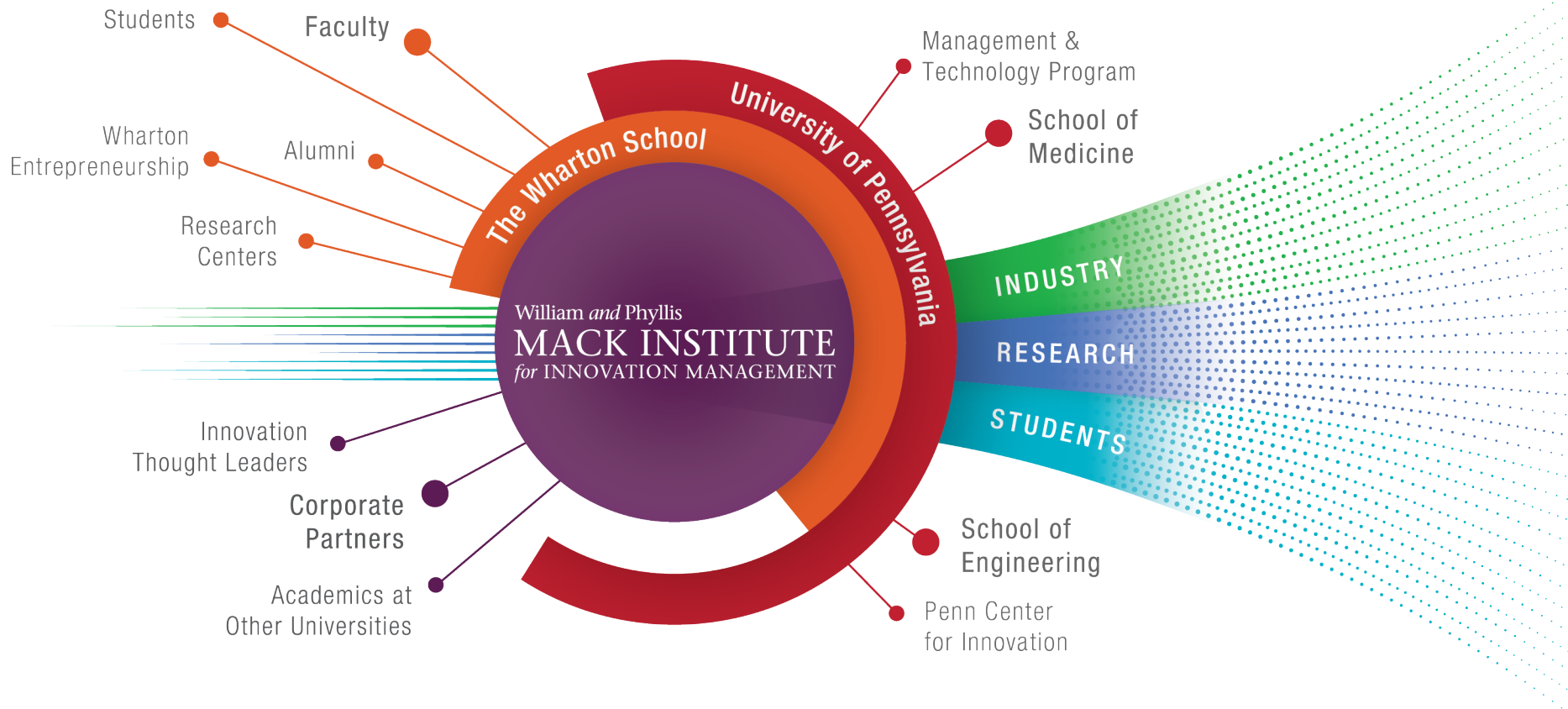


# Welcome!

## Y-Prize 2016-2017 Kick-Off



# A Central Node in a Knowledge Network



**The Mack Institute's mission is to promote thought leadership on innovation management and its application on campus and beyond.**

# A unique approach to venture creation

- Start with the problem to be addressed and brainstorm technological solutions (X-prize)
- Start with the technological solution and brainstorm potential applications (Y-prize)

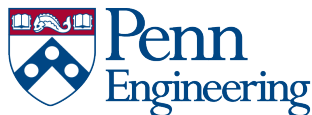


# 2016 – 2017 Technology: Novel Nanomaterials

Penn Engineers have created some of today's most amazing new materials.

The commercialization of these technologies represents the perfect integration of knowledge between Engineering and Business.

Successful commercialization must be take a cross-disciplinary approach.

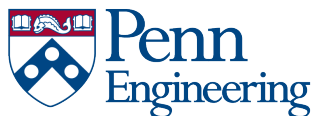


# Competition Schedule

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Oct. 10	Tech Briefing & Networking event. Learn more about the technologies and Y-Prize resources.
Oct. 26 (tentative)	“Creating Your Proposal” event with Wharton faculty
Nov. 6	Submission deadline. Teams submit 5 min video pitches with a brief slide deck.
Nov. 21	Finalists announced. Finalist teams are paired with a tech consultant.
Jan. 2017	Grand Finale. Finalists present applications to a panel of judges. Grand Prize: \$10,000. \$2,500 for each of the 3 finalist teams

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# Y-Prize Website

<https://yprize.upenn.edu>

Find:

- Tech info
- Submission guidelines
- Resources
- FAQ page

